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*“When we look for employees, we look for people who really care about what they’re building and what they’ll leave behind. NBSS attracts those kinds of people, and also instills that care in their graduates.”*

–Nick Beasley, Adams + Beasley Associates

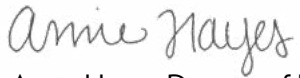
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Our Partners in Craft program recognizes businesses and corporations—across industries—that support North Bennet Street School with unrestricted annual contributions of \$2,500 or more.

By supporting NBSS through our Partners in Craft program, you’ll join a network of partners and supporters who demonstrate excellence in their fields and value the work we do to train the next generation of tradespeople today.

For more information, and to pledge your support, please visit [nbss.edu/PIC](http://nbss.edu/PIC). Feel free to contact me via phone or email for any questions you may have.

Best,



Annie Hayes, Director of Institutional Support  
617.227.0155 x175 | [ahayes@nbss.edu](mailto:ahayes@nbss.edu)

### Title | \$25,000

- Private individual or group tour of NBSS with President Sarah Turner
- Verbal recognition at Annual Exhibition Opening Party, and as part of “In the Making” public programs
- Four social media posts on our social media channels
- Invitations for eight guests to attend Annual Donor Appreciation Event
- *All benefits from levels below*

### Presenting | \$15,000

- Invitations for six guests to attend Annual Donor Appreciation Event
- Four seats in any Community Education “101” class(es), subject to availability.
- *All benefits from levels below*

### Partner | \$10,000

- Two social media posts on our social media channels
- Placement of company logo on signage/print materials for annual School Exhibition, Community Partners Event, and Open House
- Invitations for four guests to attend Annual Donor Appreciation Event
- *All benefits from levels below*

### Benefactor | \$7,500

- One spotlight feature on our website, promoted in our monthly e-newsletter
- *All benefits from levels below*

### Associate | \$5,000

- One social media post on our social media channels
- Placement of company logo on Partners in Craft webpage
- *All benefits from level below*

### Supporter | \$2,500

- Company name included on Partners in Craft webpage
- Company name on signage/print materials for annual School Exhibition, Community Partners Event, and Open House
- Invitations for two guests to attend Annual Donor Appreciation Event
- Recognition by level in Annual Report

### Marketing Reach

- 30,000+ engaged followers across four social media platforms
- 1,200+ in-person attendees to signature School events annually
- 400+ virtual attendees to “In the Making” public programs annually
- 14,500 video views and counting of “In the Making” on YouTube
- 35,000+ contacts in our database, average open rate of 38%