

FY25 NBSS Development Committee Fundraising Talking Points

FOR BOARD MEMBERS:

Why does Board participation matter?

- Demonstrates stability in leadership during a time of transition
- Support our students and faculty, first and foremost
- Backs up the budget, and priorities approved by the Board
- Provides momentum and leadership early in the year, an example to the rest of the School's community of donors: foundations, corporations, alumni, and friends
- Generosity and commitment "radiate out" from early commitments from the Board; we are the primary leaders, volunteers, and supporters of the School
- It feels good to give! Once you've made your gift or pledge, you're counted among our early and generous supporters for the entire School year - we can't wait to thank you and celebrate our collective generosity
- Supports something we love: the work of students, faculty and staff at an exceptional school - 140+ years old, moving from strength-to-strength, entering a new phase of opportunity

FOR BOARD + ALL DONORS

NBSS Fund Campaign (*Formerly known as the NBSS Annual Fund*)

We're asking for your **renewed or increased** support to the NBSS Fund; it's time to stretch. We're working hard to grow the NBSS Fund in order to meet the following needs and priorities:

- **Faculty support:** professional development, compensation increases, continuing the TA program to support instructors and develop new generation of educators
- **Student support:** scholarships, career services, mental health support, food pantry, learning specialist
- **Operational strength:** maintaining machines, absorbing rising costs of tools and materials, investing in IT and data management resources to meet a growing Community Education program
- **Robust annual giving *at every level* helps us keep tuition affordable, scholarships healthy, and our operation strong.** The greater the Fund, the

more we can support all aspects of an NBSS education.

Donors are welcome to pledge their gifts to the NBSS Fund not only for this year, but for the next few years. If you would like to make a multi-year pledge, or make a monthly/quarterly/annual recurring gift so we can count on your ongoing support (and you won't get asked every year!), let me know and/or contact the development team.

INVITE TO OPEN HOUSE (Dec 6-7)

Our Open House event is coming up on Dec 6-7 from 10am-2pm. This event, free and open to the public, is a great time to visit the School, talk with students and alumni about their work, tour the shop spaces, and do some holiday shopping at our Winter Market, and bring friends or family to see the School. Details can be found at nbss.edu/openhouse.