
“When we look for employees, we look for people who really care about what they’re building and what they’ll leave behind. NBSS attracts those kinds of people, and also instills that care in their graduates.”

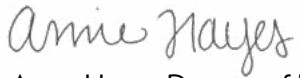
–Nick Beasley, Adams + Beasley Associates

Our Partners in Craft program recognizes businesses and corporations—across industries—that support North Bennet Street School with unrestricted annual contributions of \$1,000 or more.

By supporting NBSS through our Partners in Craft program, you’ll join a network of partners and supporters who demonstrate excellence in their fields and value the work we do to train the next generation of tradespeople today.

For more information, and to pledge your support, please visit nbss.edu/PIC. Feel free to contact me via phone or email for any questions you may have.

Best,



Annie Hayes, Director of Institutional Support
617.227.0155 x175 | ahayes@nbss.edu

Title | \$25,000 or more

- Recognition as a Title Sponsor for our spring/summer Annual Exhibition
- Four social media posts on our social media channels
- Invitations for eight guests to attend annual Donor Appreciation Event
- Six seats in Community Education “101” class(es)*
- *All benefits from levels below*

Presenting | \$15,000-\$24,999

- Three social media posts on our social media channels
- Invitations for six guests to attend Annual Donor Appreciation Event
- Four seats in Community Education “101” class(es)*
- *All benefits from levels below*

Partner | \$10,000-\$14,999

- Placement of company logo on signage/print materials for NBSS events like Annual Exhibition and Open House
- Two social media posts on our social media channels
- Invitations for four guests to attend annual Donor Appreciation Event
- Two seats in Community Education “101” class(es)*
- *All benefits from levels below*

Benefactor | \$5,000-\$9,999

- One social media post on our social media channels
- One spotlight feature on our website, promoted in our monthly e-newsletter
- *All benefits from levels below*

Associate | \$2,500-\$4,999

- Placement of company logo on Partners in Craft webpage
- Company name on signage/print materials for NBSS events like Annual Exhibition and Open House
- *All benefits from level below*

Supporter | \$1,000-\$2,499

- Company name included on Partners in Craft webpage
- Invitations for two guests to attend annual Donor Appreciation Event
- Recognition by level in Annual Report

** Subject to availability*

Marketing Reach

- 32,000+ engaged followers across five social media platforms
- 1,200+ attendees to signature School events annually
- 900+ attendees to 2024 Open House
- 20,000 video views and counting of “In the Making” on YouTube
- 40,000+ contacts in our database, average open rate of 38%